



**Introducing a brand new product addition to PL-Series:**

## **Nordic ID PL3000 Windows® CE handheld computer**

Nordic ID, a well known mobile terminal manufacturer with its headquarter in Finland, released yesterday its newest product, **Nordic ID PL3000**, at Euroshop (the world's largest exhibition of capital goods for the retail industry and its partners) exhibition in Düsseldorf, Germany.

The company is proud to bring a new member to its PL-series product family as the PL3000 brings even more quality into the product family. The Nordic ID PL3000 Windows® CE –based handheld computer integrates several communication methods such as WLAN, Bluetooth (integrated long range), GPRS, and GSM as well as several input options (e.g. RFID, 1D/2D barcodes, biometrics) in one unit.

The Nordic ID PL3000 is designed for heavy usage and demanding conditions. It has been drop tested from 1, 5 meters onto a concrete floor. The operating temperature of the PL3000 is between -10°C and +55°C, and it has an IP54 classification. The Nordic ID PL3000 has the fast and efficient 200 MHz ARM processor. Thanks to its 64 MB RAM and adjustable SD/MMC memory, it will manage demanding tasks easily. The PL3000 is easy to use, and it runs on Windows® CE operating system.

"Nordic ID PL3000 enables us to serve new clients and partners from several industry segments", says Nordic ID's marketing director Teemu Ainasoja. "We have studied requirements, technologies and standards as well as consulted a number of customers in different industries. We have taken into consideration different aspects that are needed while working in different environments. The configurable PL3000 is a result of this work", continues Mr Ainasoja.

**Nordic ID mobile terminals** are versatile tools for data gathering. Compact size, light weight and one-hand usability enable continuous use in various duties. The PL-series handhelds are advanced Windows® CE-based mobile computers. The versatile system supports various software solutions, web browsing, terminal emulation and different client solutions, both real time and in batch mode.

### **Nordic ID**

**Nordic ID** is a recognised company in innovative Auto ID and data capture handheld instruments. The instruments of Nordic ID provide full Data Capture capabilities through barcode and RFID as well as real time radio OTA (over the air) communication, outdoors and indoors. Headquartered in Salo, the wireless industry centre of Finland, Nordic ID has designed and manufactured Auto ID handheld instruments and solutions for retail, logistics and other industry sectors since 1994. The growth rate has been rapid and the internationalisation process has resulted in four different sales offices and strong reseller network outside Finland. The company has also a sales representation in USA.

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